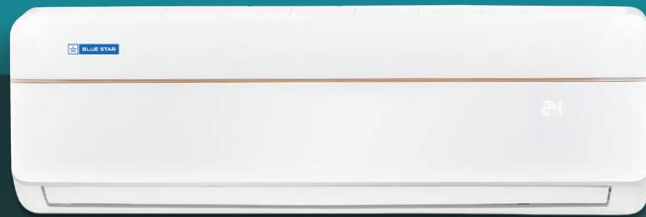


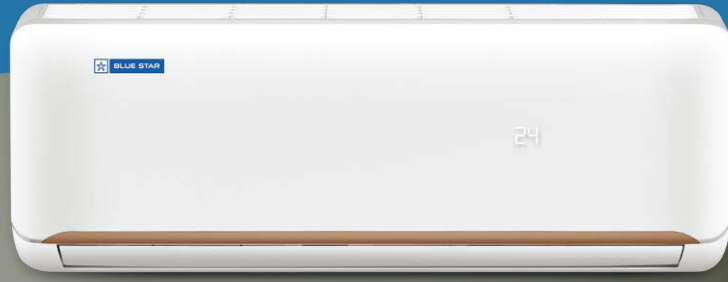


BLUE STAR

Fast Cooling ACs From Blue Star

2026 Air Conditioners Range







About Blue Star


With over eight decades of experience in providing expert cooling solutions, Blue Star is India's leading air conditioning and commercial refrigeration company. An organisation built on trust, Blue Star is recognised as an industry leader and is known for innovation, quality and durability in several countries across the globe.

The Company offers a comprehensive range of products that combine advanced technologies with intuitive designs making them sustainable and energy-efficient. Packed with contemporary features, these products assure the best of comfort and convenience. Blue Star prides itself in offering a world-class customer experience and exemplary after-sales service.

Blue Star operates state-of-the-art manufacturing facilities in Himachal Pradesh, Dadra, Wada, and Ahmedabad. In addition, Blue Star Climatech, a wholly-owned subsidiary of Blue Star, has also set up an advanced backward-integrated facility in Sri City, Andhra Pradesh. These facilities operate under stringent global quality standards to ensure that the products meet international benchmarks.

The Company's extensive and continuous investments in research and development are primarily responsible for its success and enviable reputation worldwide. Blue Star has several registered patents, designs and has applied for many new patents.

Recognised for its capabilities, Blue Star works in association with several regulatory bodies under the Government of India to develop standards for safety and efficiency, while representing the industry on national and international platforms.



Quality. Reliability. Durability.

At Blue Star, quality is the driving factor. While every Blue Star product is certified and registered as per prescribed industry norms and regulations, each of these undergo highly stringent quality checks. The Company's quality policy is backed by various government and third party agency certifications and their commitment to quality further extends to ensure every product is designed, engineered and manufactured for reliability and increased durability.



Rigorous Performance Tests



Critical Process Validation



Comprehensive Reliability Tests



BIS Certified



Over 80 Stringent Process Quality Checks



NABL & Intertek Certified Labs



Blue Star's Reassurance

Scan to know more



LIFE TIME
Warranty on
Inverter
Compressor*

5 YEAR
Warranty on
PCB of Inverter
ACs - IDU & ODU*

5 YEAR
Warranty on
Fixed Speed AC
Compressor*

5 YEAR
Extended Warranty
on all Inverter
Split ACs^

*T&C apply. ^Available at an additional cost.

Customer Service

Blue Star strives to ensure high standards of customer experience, with prompt resolutions of concerns and service requests, through a cohesive network of over 2100 centres across India.



Unmatched Technical Competency

By deploying modern technology and applying the right knowledge, Blue Star Care offers expert solutions to technical issues.



24x7 Customer Call Centre

Customers can call Blue Star anytime on 89 7678 1177 or through other digital modes like WhatsApp on 829 100 1177 and email for committed responses and quick resolutions.



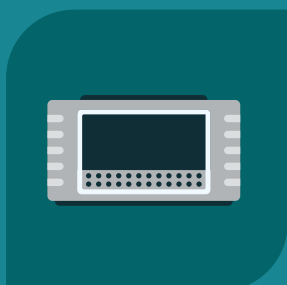
Blue Star's Customer Care App

The Blue Star Customer Care mobile app can help you raise a service concern within seconds. A field executive is notified of service requests and will revert with a resolution.



Service On Wheels

Blue Star Care has a fleet of over 150 service crew vehicles that make reliable after-sales service easily accessible, throughout the country.



Same Day Installation

Blue Star Care ensures same day installation across all major cities and towns*.

*For same day installation, calls have to be logged by or before 2:00 PM.

World-Class Manufacturing Facilities

With a modest start, from a single plant in Colaba, Mumbai in the 1940s, Blue Star has grown to become an industry authority. It has world-class manufacturing facilities in Dadra, Himachal Pradesh, Wada, and Ahmedabad, apart from Sri City, which is operated by its wholly-owned subsidiary, Blue Star Climatech.



Blue Star Climatech's Sri City Plant



Himachal Pradesh Plant



Split Air Conditioners being manufactured at Sri City Plant

The use of state-of-the-art manufacturing processes and equipment and the adherence to best practices and stringent global quality standards have been primarily responsible for Blue Star's success. They have also helped the Company emerge as a strong proponent of the 'Make in India' initiative.

Blue Star Climatch's latest facility at Sri City, which commenced production in 2023, is equipped with the latest automation techniques and tools for its assembly line and material handling. It has extensively deployed a slew of initiatives towards IoT and digitisation

The Company lays strong emphasis on sustainability with numerous initiatives on this front such as installing an advanced affluent treatment plant, rain water harvesting, and installing solar panels. It has also been awarded the IGBC Gold Rating for this factory.



Outdoor unit assembly line at Himachal Pradesh Plant

BEE Energy Standards 2026

The star rating of an AC is an indicator of its energy efficiency and is certified by the Bureau of Energy Efficiency (BEE).

The star rating aims to help buyers understand the energy efficiency of an AC. More the stars, the higher the energy savings and lower the energy bills for the user. As an AC buyer, you can see a star label with the ISEER (Indian Seasonal Energy Efficient Ratio) rating standards affixed on the AC. These vary from 1 Star to 5 Stars, with 1 Star being the lowest and 5 Stars being the highest in terms of energy efficiency. Blue Star ACs are stringently tested and qualify for the BEE energy rating standards.

Split Air Conditioners - Inverter & Fixed Speed

Star Rating						
ISEER	Min	3.5	3.8	4.3	5.0	≥ 5.6
	Max	3.79	4.29	4.99	5.59	—



Validity - Jan 1, 2026 to Dec 31, 2027

Window Air Conditioners - Inverter & Fixed Speed



Star Rating						
ISEER	Min	2.9	3.1	3.3	3.5	≥ 3.7
	Max	3.09	3.29	3.49	3.69	—

Validity - Jan 1, 2025 to Dec 31, 2029

Light Commercial Air Conditioners

Star Rating						
ISEER	Min	3.2	3.4	3.6	3.9	≥ 4.4
	Max	3.39	3.59	3.89	4.39	—

Validity - Apr 1, 2026 to Dec 31, 2028



Inverter Technology

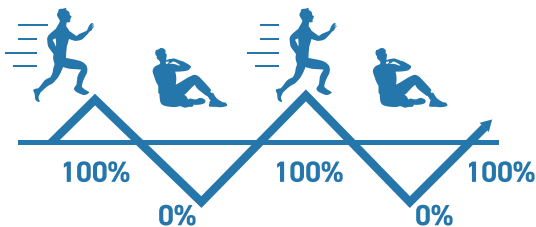
Blue Star Air Conditioners with Inverter Technology comprise variable-speed compressors that improve performance in high ambient conditions, ensuring reliable operation even in extreme temperatures.

These compressors adjust their frequency and optimise internal mechanisms based on the room's temperature or the number of occupants, delivering superior cooling and maximum energy efficiency.

In contrast to traditional fixed speed ACs, Blue Star's ACs with Inverter Technology are equipped with built-in microcontrollers that continuously monitor the indoor temperature and adjust the compressor speed accordingly.

Fixed Speed Compressor

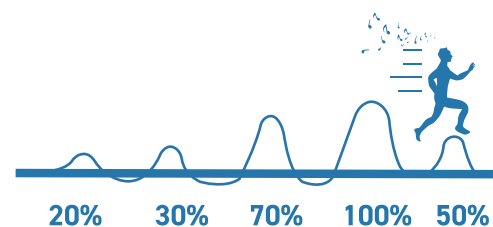
Operates either at full capacity or not at all



Runs At A Fixed Speed Or Stops

Inverter Compressor

Adjusts output according to its surroundings because it can run at variable speeds



Continuously Runs At Variable Speeds

With their robust compressor design strengthened by the Inverter Technology, Blue Star Inverter Air Conditioners enhance their cooling capacity when the external temperature increases and can also reduce their cooling capacity to deliver optimum cooling. The technology contributes to better energy efficiency and greater user comfort.



Fast Cooling



Maximum Energy Savings

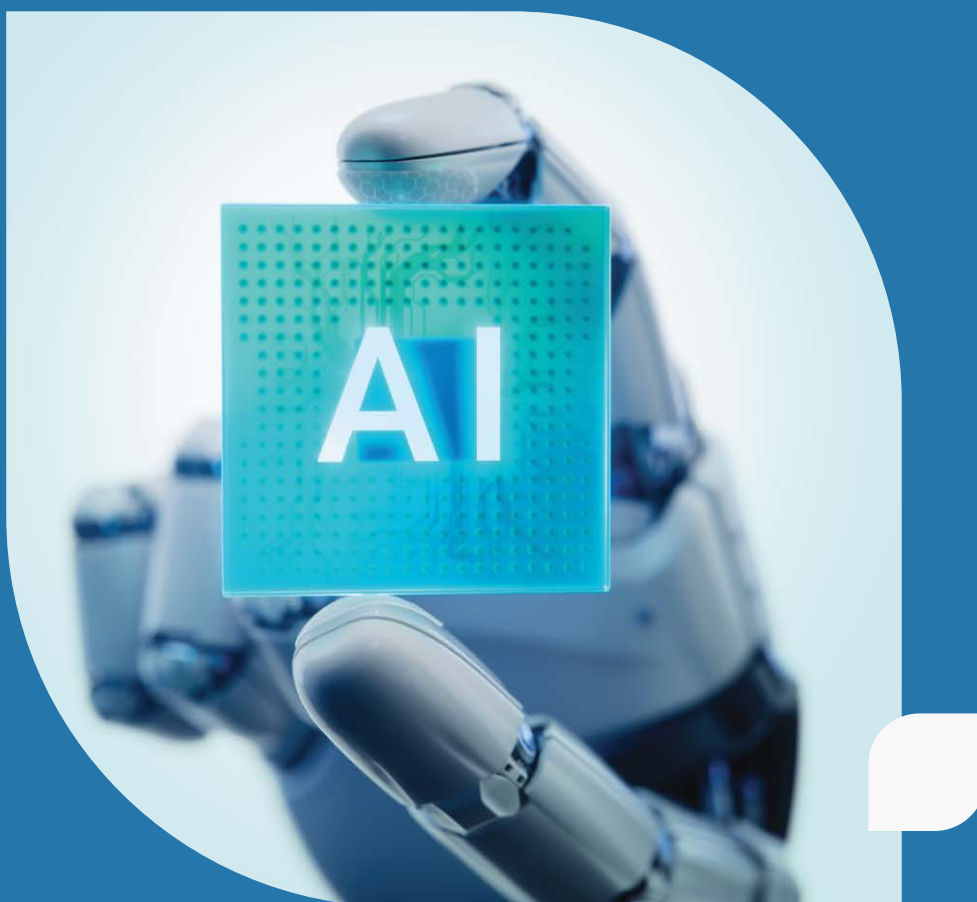


Quiet Performance

AI Pro+

Blue Star's AI Pro+ is an intuitive technology designed to elevate your cooling experience with intelligent performance. With its advanced adaptive algorithm, AI Pro+ continuously monitors the temperature difference between the set and ambient temperatures, both inside and outside the room. It then adjusts cooling by instantly modulating the compressor and fan speed, responding to temperature changes in real time.

If the temperature difference surpasses a set threshold, the AC delivers enhanced cooling while dynamically adjusting to maintain consistent comfort. This intelligent system optimises energy consumption and ensures your room stays comfortable. The feature can be activated through the Blue Star Smart App.



AI Pro

AI Pro is a smart technology that deploys complex algorithms that intelligently optimises the cooling and fan speed to ensure enhanced comfort as well as maximise energy savings. AI Pro can be enabled by pressing the mode button on the AC's remote.



Fast & Effective
Cooling



Optimised
Efficiency



Enhanced
Performance

AI Pro+ is available in Smart Wi-Fi models, and AI Pro in Inverter Split ACs.
Images shown above are for visual representation only. Actual images may vary from model to model.

Smart Wi-Fi

In today's fast-paced world, where convenience, personalisation, and innovation are highly valued, the need for Smart Wi-Fi ACs has become significant. Blue Star's Air Conditioners with the Smart Wi-Fi feature are designed to meet this growing demand with an exceptional blend of cutting-edge technology and efficiency.

Voice Command Technology allows you to control your ACs through smart home devices effortlessly by giving commands in English and Hindi. A simple voice command like "Alexa, switch on the AC" is all it takes to operate the AC, without the need for a remote or smartphone. These ACs easily pair with Amazon Alexa and Google Home devices for relaying the voice commands.

The Energy Management feature offers complete control over your AC's energy consumption. It provides accessibility to track, control, and limit your AC usage resulting in the prevention of excessive energy consumption. It allows you to set specific limits on the number of hours or kilowatt hours (kWh) your AC runs each day. The graph available on the Blue Star Smart App indicates the actual usage in comparison to the set limit in the selected time duration in unit or hours, helping you manage energy usage more effectively.

Blue Star's Smart App also offers the ability to group and control up to 15 ACs simultaneously, making it easier to manage cooling across multiple rooms. You can also share the controls of your AC to multiple users, allowing simultaneous control of your Smart Wi-Fi AC to more than one user.

Furthermore, Customised Sleep allows you to adjust and set the temperature, fan speed and other features for every hour, over a 12-hour sleep period. The ACs can be scheduled to switch ON/OFF at desired start and end time, on a weekly basis through Smart Scheduler.

Additionally, Blue Star's Smart App can also be used to access remote service support.

Other than the Smart Wi-Fi range, all Blue Star Inverter Air Conditioners are Smart Ready wherein, by installing a smart module, they can be transformed into a Smart Wi-Fi AC.



*Amazon, Alexa and all related logos are trademarks of Amazon Com, Inc. or its affiliates. GOOGLE HOME is a trademark of GOOGLE LLC. Amazon Alexa image shown above is for visual representation only and actual product may vary. The device requires a Wi-Fi network, a nearby electrical outlet and compatible devices. Images shown above are for visual representation only. Actual images may vary from model to model.

Smart App Functionalities



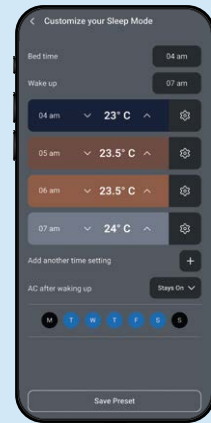
Set Temperature



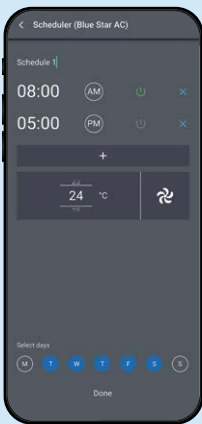
Feature Selection



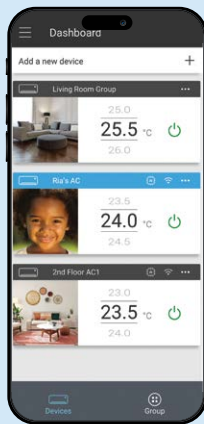
Energy Management



Customised Sleep



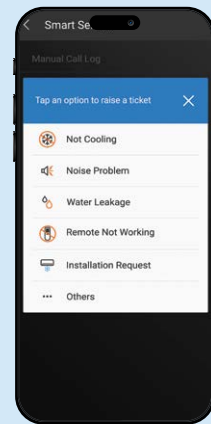
Scheduler



Multi-Grouping of ACs



Trends



Smart Service



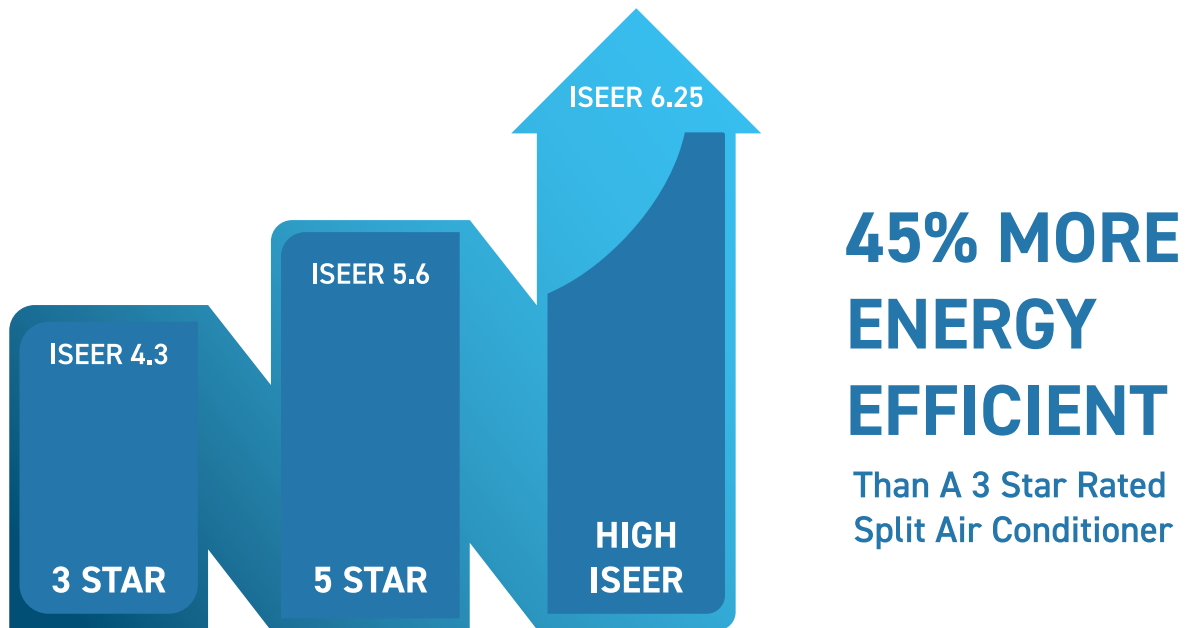
Android app on
Google play

Available on the
App Store

Super Energy Efficient

Blue Star's Dynamic Drive Design Technology of the inverter compressor is engineered to enhance energy efficiency, thereby, resulting in optimised cooling capacity with high savings on electricity bills.

Consequently, the 1 TR Inverter Split ACs achieve a 6.25 High ISEER, which is 12%* more than the current 5 Star ISEER requirements and 45%* more energy-efficient than a 3 Star rated Inverter Split AC.



45%* More Energy Efficient



100% Cooling Capacity even at 43°C**



Wide Operating Voltage Range



Cools even at 56°C

*1 TR Inverter Split ACs are 12% more energy efficient and 45% more energy efficient in comparison with 5 Star Inverter Split ACs with 5.6 ISEER and 3 Star Inverter Split ACs with 4.3 ISEER respectively.

**In standard test conditions.

Hot & Cold Inverter Technology

Blue Star's Hot & Cold Inverter Air Conditioners are engineered to provide the utmost comfort throughout the year, regardless of the climate outside. They cool during summer, warm in winter, dehumidify in the monsoon, and purify the air in autumn.

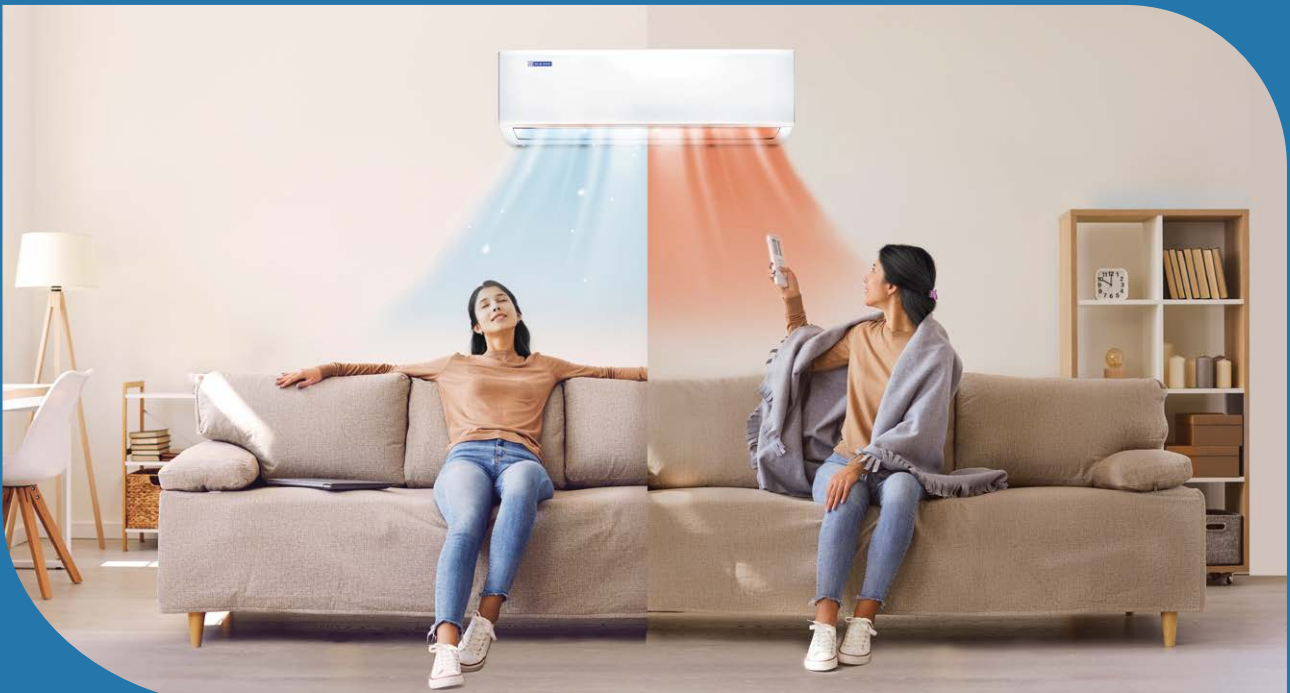
The Hot & Cold ACs provide warmth even at temperatures as low as -15°C and consume significantly lower energy as compared to conventional heaters. They provide exceptional cooling at temperatures as high as 52°C , with minimal derating in extreme conditions. This makes them a reliable and versatile solution for maintaining a comfortable indoor environment in any climate.

-15°C to 52°C

Best-in-class heating performance for extreme cold regions such as Srinagar, and other regions across the country where the temperature drops to as low as -15°C .

-5°C to 52°C

Powerful heating performance for regions across India including the North where the temperature drops to -5°C .



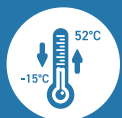
Unique Features of Hot & Cold Inverter Technology



Powerful Heating and Cooling
in Extreme Climatic Conditions



PM2.5 Filter with
Activated Carbon



Works between
 -15°C to 52°C | -5°C to 52°C



Auto
Defrosting Cycle

Heavy Duty Air Conditioners

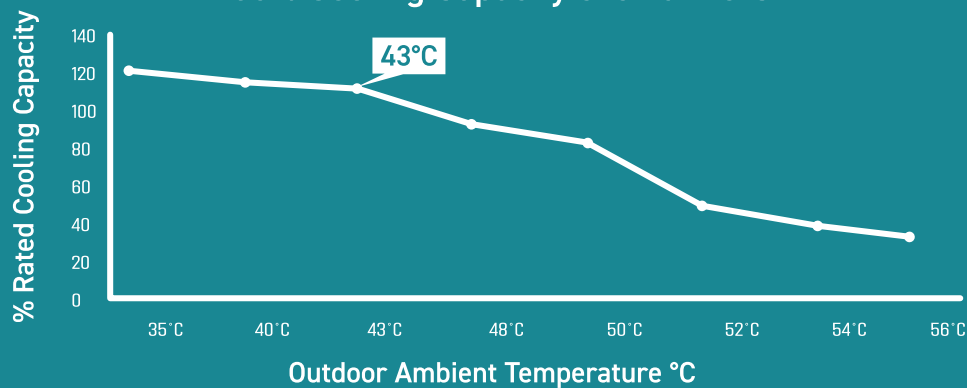
During the summer season, many regions in India experience a rapid rise in heat, with temperatures soaring to 50°C or even higher. Such extreme conditions hamper productivity and make it difficult to carry out day-to-day activities. To provide powerful cooling and comfort even in these extreme conditions, Blue Star presents its robust range of Heavy Duty ACs.

This range features* a powerful compressor that delivers superior cooling performance, even in extreme temperatures up to 56°C. Further, they are built to provide 100% cooling capacity even when temperatures rise as high as 43°C** by minimising derating. The outdoor units are specially engineered with a spacious heat exchange condenser system for high ambient temperatures. Whereas, the large indoor units with their robust design can offer an air throw of up to 55 feet, which makes these ACs ideal for cooling large indoor spaces. With the 4-Way Swing feature every corner of the room is cooled consistently.

The Inverter Heavy Duty ACs are also enabled with Smart Wi-Fi functionalities such as Voice Command Technology, Customised Sleep, Scheduler, Energy Management, and Multi-Grouping of ACs, offering better convenience, personalisation and efficiency.



100% Cooling Capacity even at 43°C



Powerful Air Throw up to 55 Ft.[^]



4-Way Swing



Large Size Indoor Unit



Wider Coverage Area up to 350 Sq. Ft.[^]



Cools even at 56°C



Delivers 100% Rated Cooling at 43°C^{}**

*Features may vary model to model. Available in both Fixed Speed Technology & Inverter Technology.

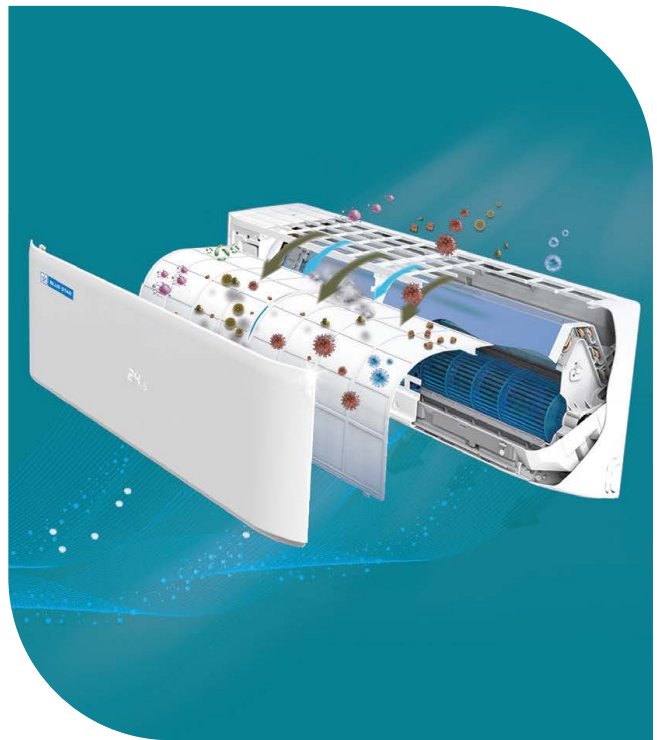
**In standard test conditions. [^]Available in 49 inch size IDU (Indoor unit).

Images shown above are for visual representation only. Actual images may vary.

Anti-Virus Technology

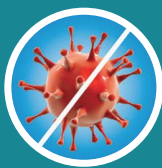
Urbanisation has led to the deterioration of air quality, hence, polluting the air we breathe. Blue Star's Inverter Air Conditioners equipped with Anti-Virus Technology are designed with an innovative filter that ensures the indoor air is free from air-borne microorganisms such as viruses and bacteria.

The AC with the added layer of protection not only cools the air around you but also keeps you and your environment healthy.



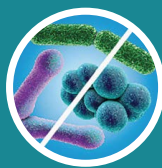
How does Anti-Virus Technology work?

These ACs are designed with a unique and effective anti-virus coated filter with a positive charge. The negatively charged viruses and other microorganisms are attracted to the filter like a powerful magnet. This interaction ruptures and makes the microorganisms ineffective on contact. As a result, Blue Star's Anti-Virus Air Conditioners effectively eliminate biological contaminants, consequently, sanitising and purifying the indoor air.**



Deactivates Viruses*

More than 99.9%* effective against Viruses



Destroys Bacteria*

Removes 99.99%* of Bacteria



Filters out PM2.5

Effectively filters PM2.5, dust, pollen and pet dander



Works as an Air Purifier in Winter

Useful throughout the year

Creative Visualisation

*Under standard test conditions, in a third party lab. Actual product performance may vary depending on room size, temperature, humidity and pollution level.

Anti-Virus Technology is not a claim to protect human beings from getting infected or cured from viral infection or any other bacterial infections.

1. >99.9% reduction of MS2 Bacteriophage as per ISO 21702:2019. 2. 99.99% of Inoculums Bacterial as per ISO:22196. 3. >99.9% of Staphylococcus Aureus, >99.9% of Escherichia Coli, as per JIS Z 2801:2010. 4. Indoor Air Quality Analysis: Total Bacterial count 81.4% reduction, Total Fungal count 86.2% reduction as per SS 554:2009 standards.

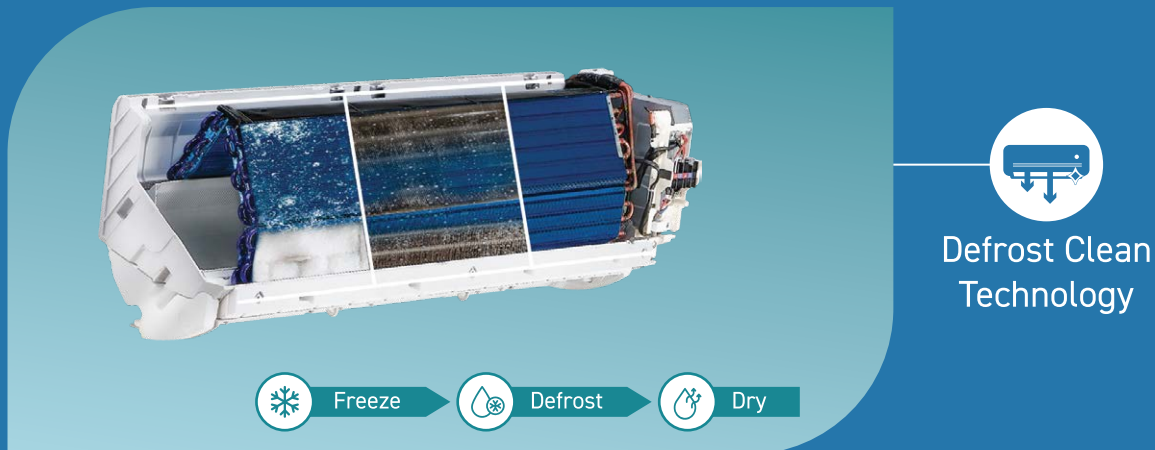
**Standard frequency of washing once every month.

Defrost And Self Clean Technology

Air pollution results in the accumulation of dust, dirt, and other particulate matter in the air. Over time, these particles can settle inside the AC, particularly on the coils and filters leading to a reduction in the cooling efficiency.

Blue Star's Air Conditioners are enabled with Defrost and Self Clean Technology to keep the indoor unit clean and prevent moisture or mould buildup. It helps maintain the AC's efficiency and cleans the indoor unit.

Defrost Clean Technology is a three-step process designed to keep the indoor unit of the ACs clean and maintain optimal performance. It begins with the frosting of the coil leading to the formation of icicles on the surface. In the second step, the accumulated icicles melt through defrosting. Finally, the coil is dried by the indoor unit blower, removing any remnant dust or moisture. This entire process takes about 30-35 minutes once the command is given and when the AC is turned off. Regular defrost cleaning helps maintain the AC's performance and prolongs its lifespan.



Self Clean Technology helps prevent moisture buildup inside the AC's indoor unit by running the blower at maximum speed to dry the coils. This is crucial for preventing the growth of mould and bacteria, which thrive in damp and moist environments. By removing excess moisture, this technology ensures clean air and prevents unpleasant odours that can arise from microbial growth. The Self Clean Technology helps keep the AC's indoor unit hygienic thereby, creating a healthier indoor environment.

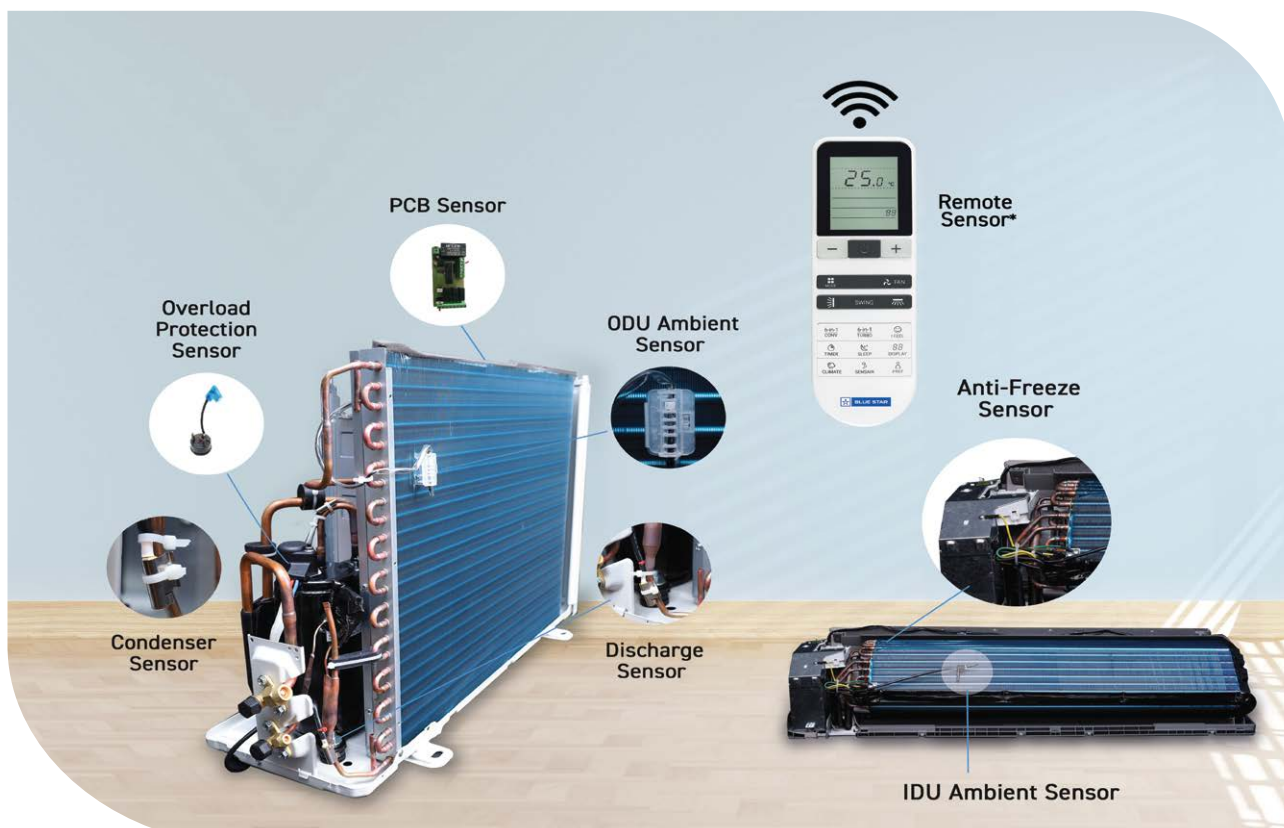


DigiQ Hepta Sensors

Drastic temperature changes, power surges, and voltage fluctuations can significantly impact an AC's performance and durability. These factors can overwork components, damage electrical parts, and disrupt operations, leading to erratic performance or long-term damage to critical components.

Blue Star Air Conditioners are equipped with DigiQ Hepta Sensors[^] that incorporate advanced microcontrollers to provide unparalleled accuracy, reliability, and performance in diverse applications. They optimise cooling even under fluctuating load conditions, ensuring effective cooling and protecting critical electronic components.

The indoor unit sensors comprise Ambient and Anti-Freeze coil sensors while the outdoor unit sensors include the Ambient, Discharge, Condenser, PCB and Overload Protection sensors which play a crucial role in safeguarding the AC's internal components.



DigiQ Octa Sensors

DigiQ Octa Sensors* are equipped with an additional sensor apart from the ones in DigiQ Hepta Sensors. This sensor in the AC's remote further elevates comfort by monitoring the surrounding temperature and adjusting the AC's cooling.

The remote sensor along with the other sensors in the indoor and the outdoor unit improves cooling efficiency, boosts durability, and safeguards the AC from extreme ambient conditions and varying power surges or voltage fluctuations.

[^] DigiQ Hepta Sensors are available only in 5-in-1 Convertible models.

*Remote Sensor Is available only in 6-In-1 Convertible models which have DigiQ Octa Sensors.

Images shown above are for visual representation only. Actual images may vary from model to model.

Convertible Cooling

Blue Star Inverter Air Conditioners feature the Convertible Cooling technology, which allows you to change the cooling capacity to match varying climatic conditions or number of people in a room. This technology operates at a higher capacity when instant cooling is required and can be adjusted to a lower capacity to ensure comfort in every situation, leading to significant savings on electricity bills without compromising on the cooling performance.

How Does Convertible Cooling Work?

This innovative technology allows you to increase or decrease the cooling capacity with just a touch of a button on the remote from 100% down to 80%, 60%, and even 40%. This adaptability ensures that you can enjoy the perfect level of cooling tailored to your specific comfort requirements and the prevailing ambient conditions.

The Convertible Cooling technology is strengthened by the Turbo Cool function which offers a boost of faster cooling during scorching summers by operating at more than 100% of the AC's rated capacity for a set time.

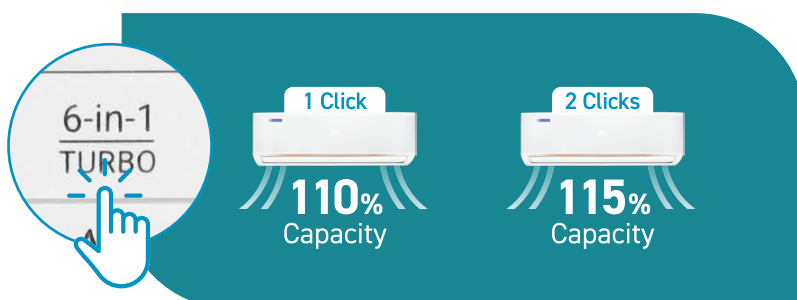
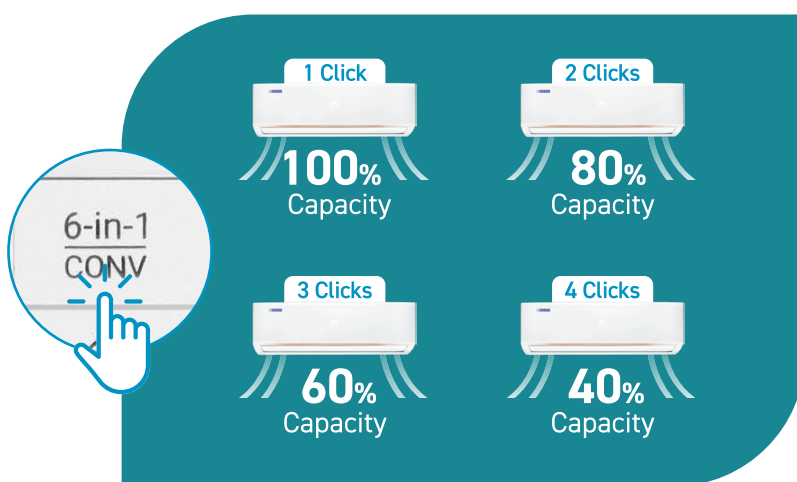
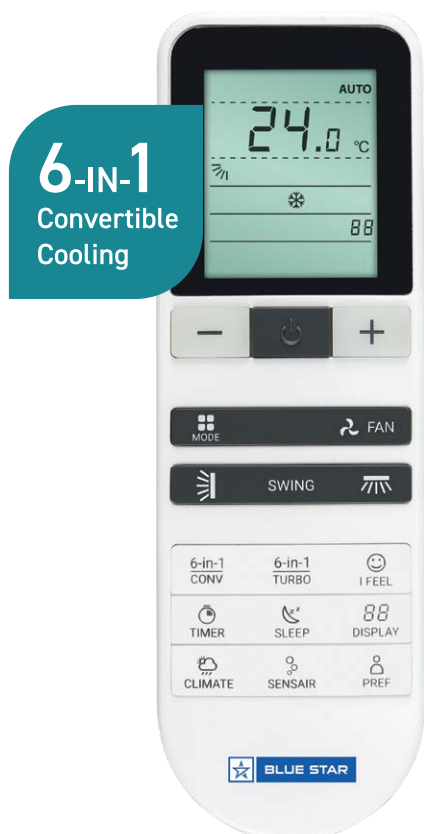
While some of the inverter models are equipped with a 6-in-1 Convertible Cooling feature, the rest offer 5-in-1 Convertible Cooling.

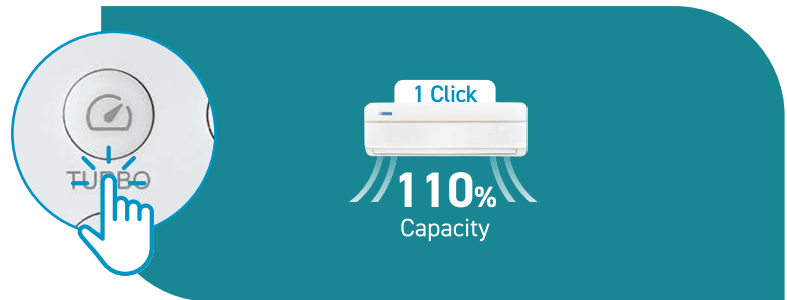
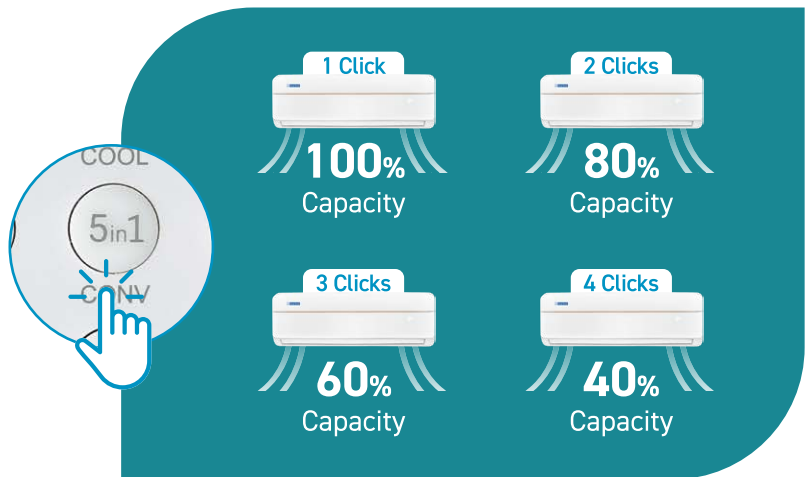
6-in-1 Convertible Cooling

The 6-in-1 Convertible Cooling mode is available in select models.

5-in-1 Convertible Cooling

The 5-in-1 Convertible Cooling mode is available across the Inverter Split AC range.





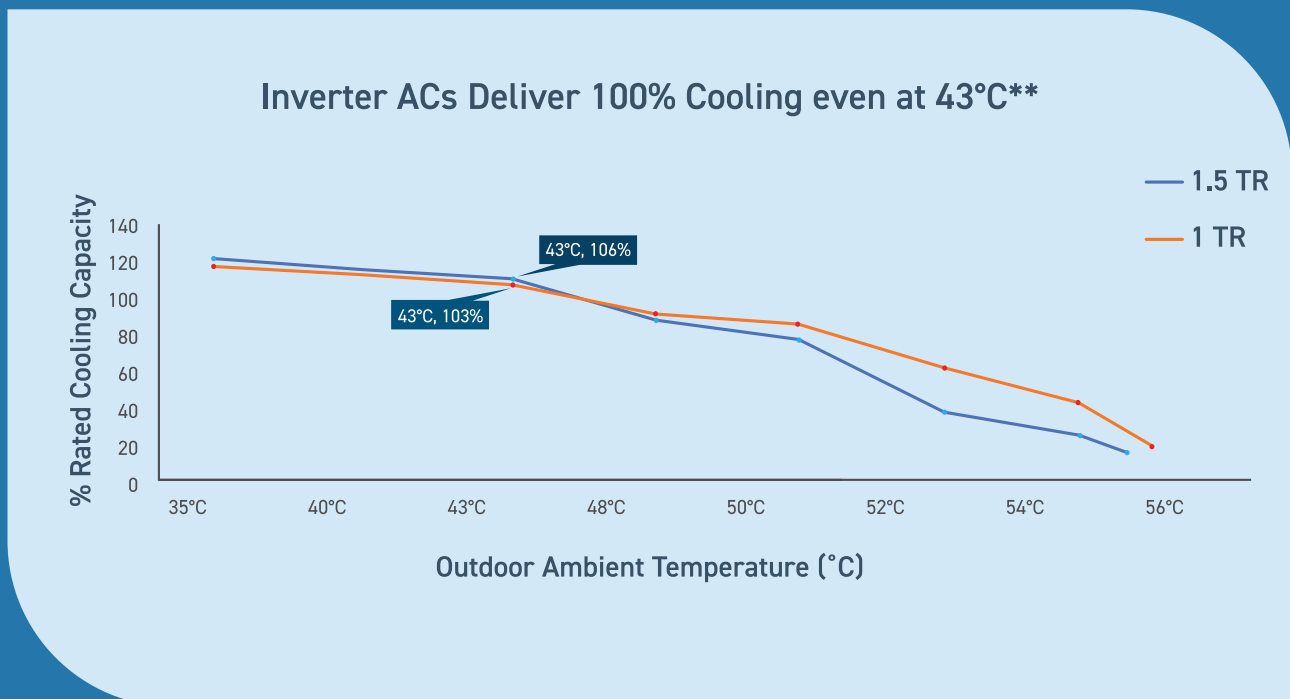
Images shown above are for visual representation only. Actual images may vary from model to model.

High Cooling Performance

The rising temperatures in Indian cities due to global warming and the urban heat effect create a challenge for ACs to cool efficiently. While most ACs work well up to 35°C, they struggle to cool when the temperature rises. The cooling efficiency of ACs derate under high ambient temperatures, which leads to increased power consumption and decreased durability.

Blue Star Air Conditioners address this challenge with specially engineered outdoor units with larger heat exchange systems. These systems ensure smooth air flow and effective heat exchange, keeping the cooling process efficient even in high ambient conditions.

The ACs are designed to deliver 100%** of their cooling capacity even at high temperatures of 43°C. They continue to provide effective cooling at temperatures even up to 56°C*, showcasing their exceptional performance and reliability in extreme conditions, while ensuring energy efficiency.



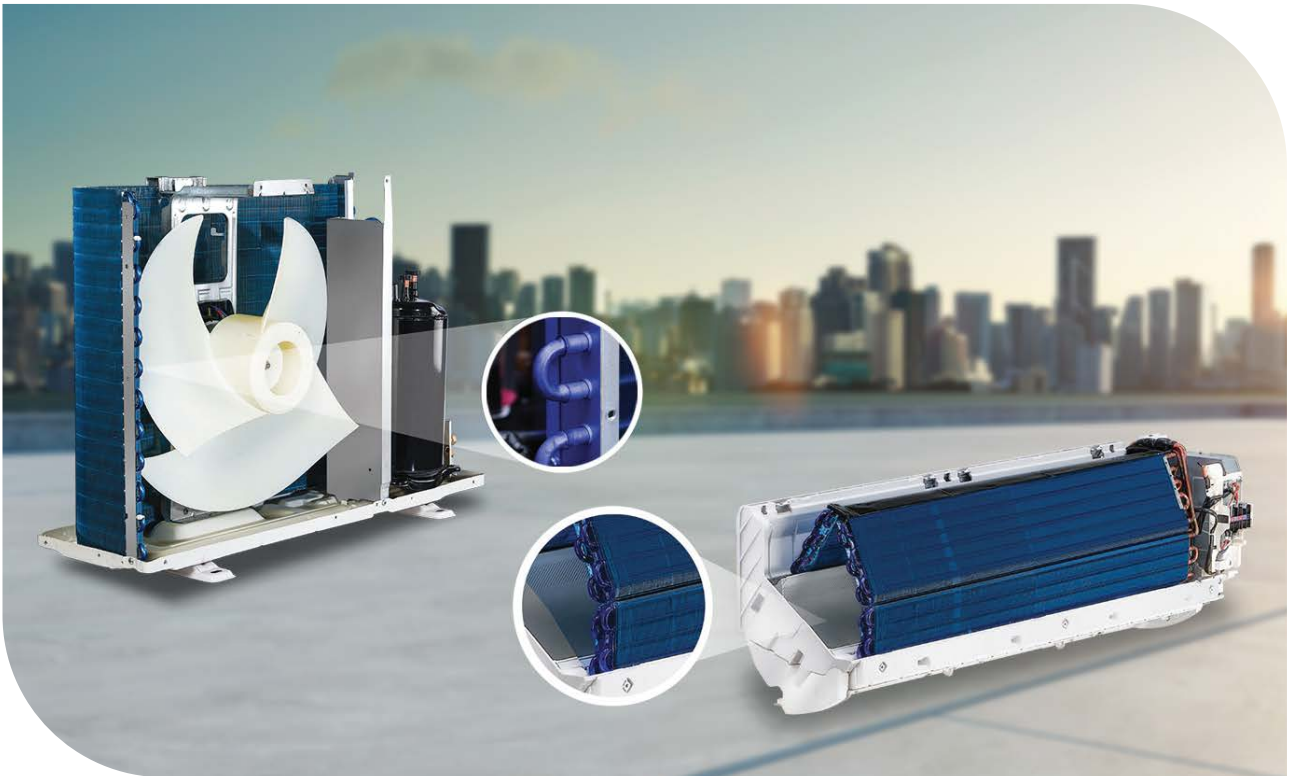
Heavy Duty Outdoor Units

Blue Star Air Conditioners' outdoor units are engineered to perform seamlessly in extremely high ambient conditions, ensuring reliable cooling even at 56°C*. The 2-row coil condensers in its outdoor units are constructed using 100% copper, meticulously designed to maximise the cooling system's efficiency. The heat exchange compartment systems ensure uniform airflow without any obstruction, thereby delivering a highly efficient heat exchange, resulting in optimised cooling.

The copper tubes are inner-grooved for high heat transfer, enabling them to provide rapid cooling even in extreme ambient conditions. Special anti-corrosive coating and weather-proof enclosures for critical components ensure long reliability.

**Under standard test conditions. Performance standards and output vary from model to model based on ambient conditions and maintenance of ACs at periodic intervals. *Available in select models.

Nano BluProtect Technology



Humidity can cause moisture to accumulate on the coils, leading to rust and corrosion, reducing the AC's ability to cool effectively over a period of time. Blue Star's Nano BluProtect Technology comprises a unique coating on the hairpin bends in the indoor and outdoor units (in the evaporator and condenser coil) that protects the AC from corrosion and leakage while providing efficient and long-lasting cooling performance.

The ACs are subjected to the Salt Spray Test for over 1500* hours due to which it can withstand a host of aggressive surface-damaging agents



Anti-Corrosion



Rust-Resistant



Cost Saving and reduced Maintenance Expenses



Anti-Dust



Enhanced Durability that results in Uninterrupted Cooling



Protects Against Severe Climatic Conditions in Coastal Areas and in regions affected by Pollutants, Smoke and/or Salt

Turbo Cool

The Turbo Cool function provides instant and powerful cooling within minutes, even in extreme summer conditions.

Activating this mode prompts the AC's compressor to operate at its maximum fan speed and turbo capacity, delivering a fast cooling experience.



Wide Angle Louvre Movement With 4-Way Swing

Blue Star's Air Conditioners are designed with Wide Angle Louvres that move flexibly, ensuring optimal airflow distribution across spacious rooms. By swinging vertically at a broad angle, it effectively eliminates temperature irregularities, ensuring uniform air distribution.

Further, Blue Star's automatic 4-Way Swing feature is thoughtfully designed with motorised horizontal and vertical swings for uniform cooling and airflow distribution in large spaces. The omni-directional airflow ensures that every corner of the room receives the same level of cooling comfort.

iFeel

Blue Star's iFeel is designed to ensure desired comfort around the user.

Traditional ACs are equipped with a single sensor on the indoor unit that registers the temperature up to a limited area, leaving one devoid of cooling comfort if one is in a large room. iFeel features an advanced and inbuilt sensor in the remote that senses and detects the temperature around the user rather than around the indoor unit, by the push of a button.



Other Inverter ACs



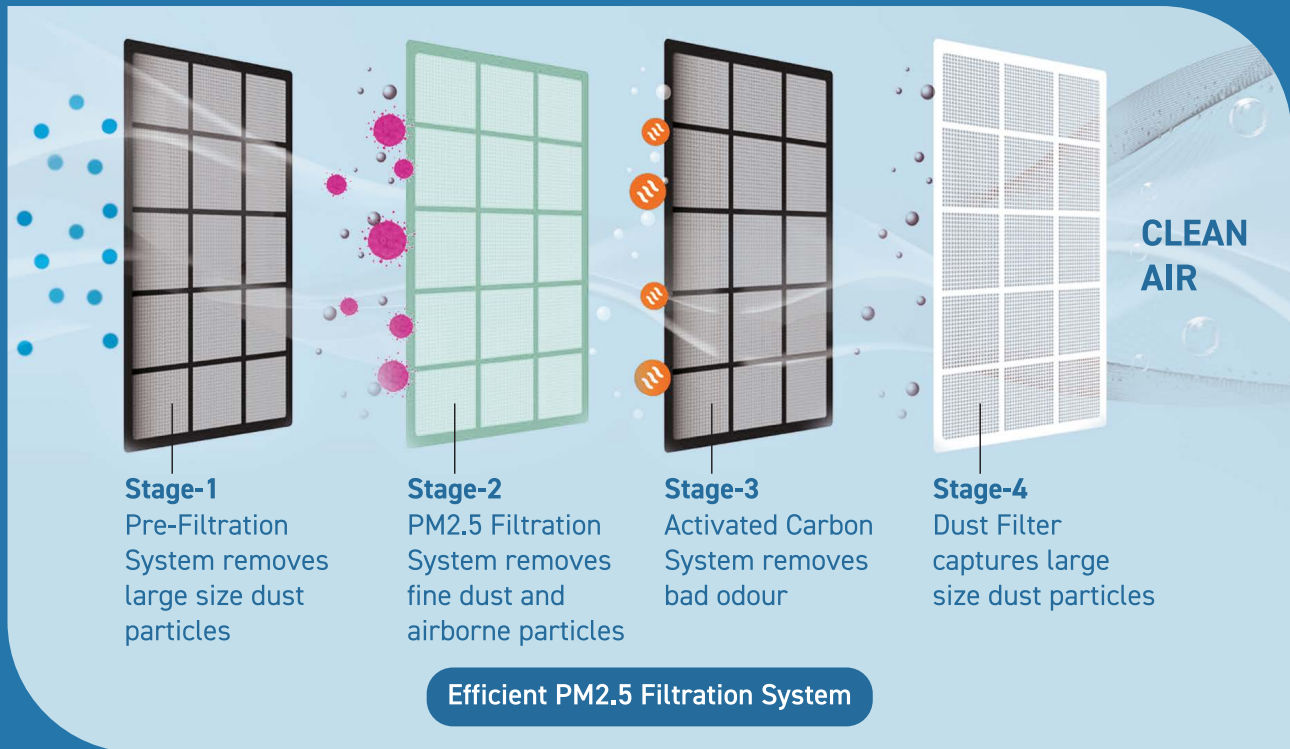
Blue Star's Next-Gen Inverter Air Conditioners with Precision Cooling Technology

Precision Cooling Technology

Blue Star's Precision Cooling Technology offers utmost desired comfort. With its advanced fuzzy logic and an ultra-wide frequency microprocessor controller, these ACs intelligently adapt by adjusting the operating frequency. This precise control, with a remarkable accuracy of $\pm 0.5^{\circ}\text{C}$, effectively eliminates temperature swings resulting in an unparalleled cooling experience that maintains ideal comfort levels.

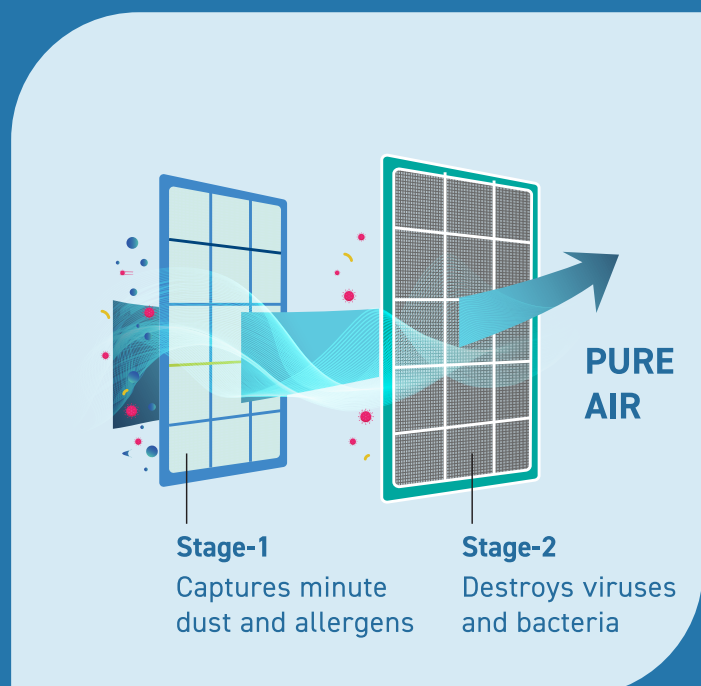
PM2.5 Filter With Activated Carbon

This comprises a high-performance PM2.5 Filter with Activated Carbon, specifically designed to combat one of the most harmful pollutants we encounter: Particulate Matter (PM) 2.5. These minute particles pose a significant health risk when inhaled. Blue Star's specialised filter creates an electrostatic shield, effectively trapping these tiny, aerosolised particles. This results in not only just cleaning the indoor air but also eliminating unpleasant odours, offering a breath of fresh and clean air.



HEPA & Anti-Microbial Filter

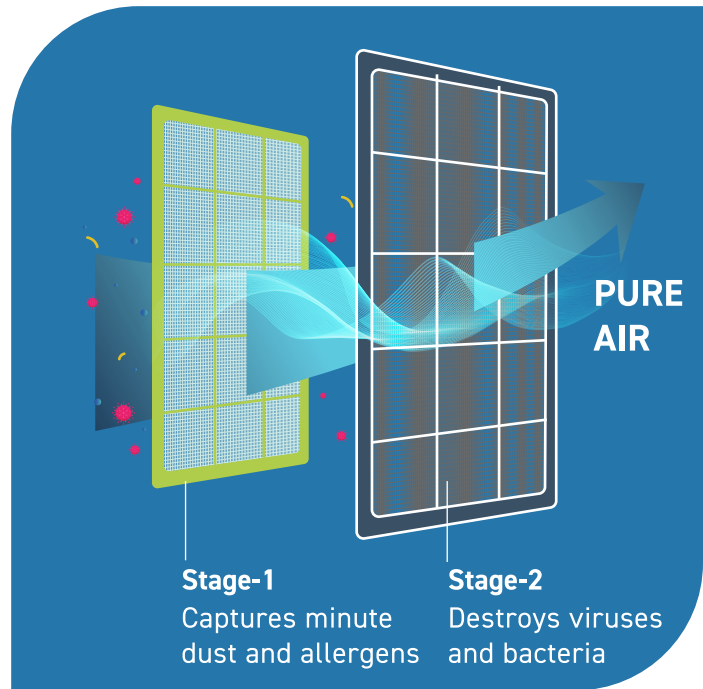
The advanced double-layered HEPA & Anti-Microbial Filter is designed to provide exceptional protection by capturing 99.97% of airborne particles as small as 0.3 microns. This highly efficient filter not only traps dust, and allergens but also actively eliminates harmful microbes, such as viruses, bacteria, and other pathogens, ensuring cleaner air.



Anti-Virus With HEPA Filter

Blue Star Air Conditioners are designed with a highly efficient Anti-Virus with HEPA Filter to effectively remove biological contaminants. While the HEPA Filter captures finer pollutants as small as 0.3 microns, the Anti-Virus Technology helps in destroying viruses and bacteria, ensuring that the air you breathe is not only cool but also clean.

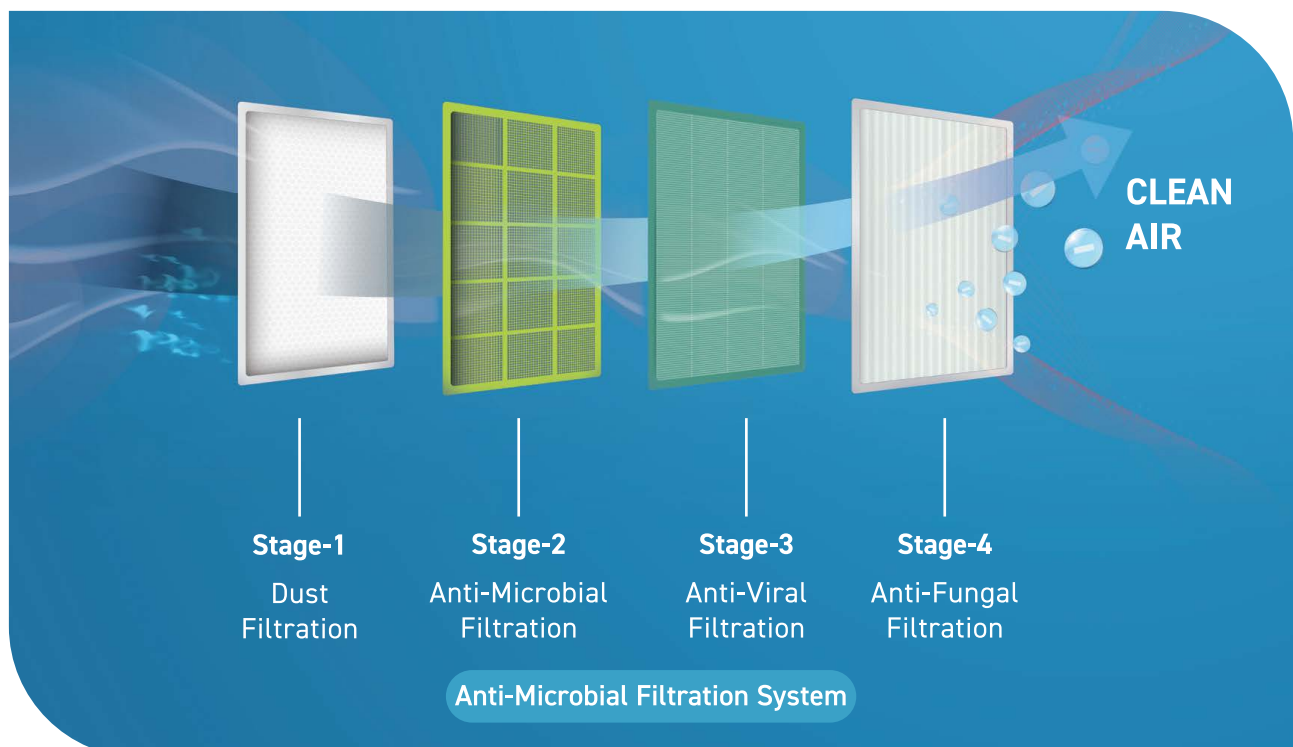
These ACs efficiently function like air purifiers by effectively eliminating pollutants while sanitising and purifying the indoor air.



PM2.5 & Anti-Microbial Filter

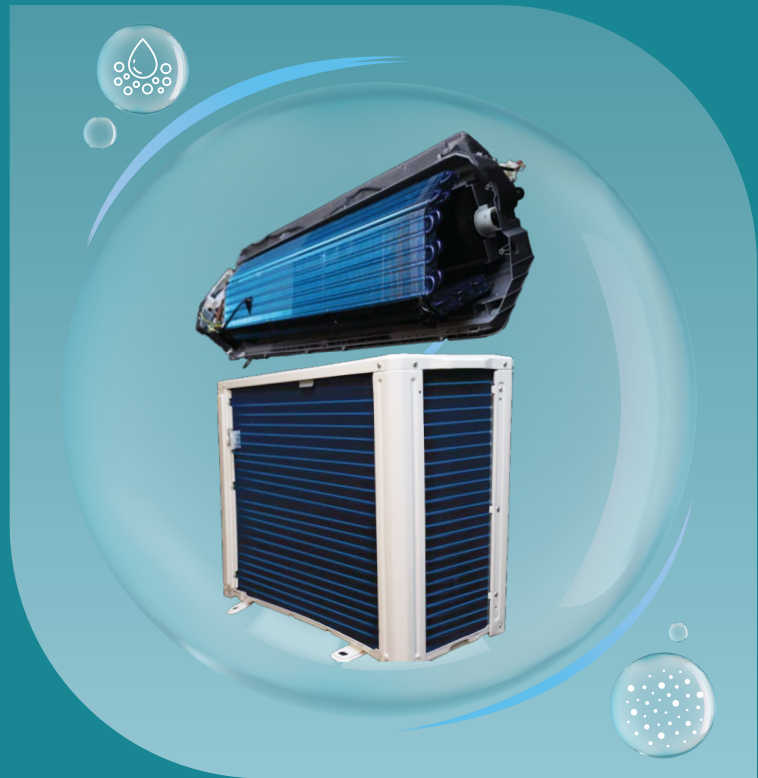
This filter incorporates a special PM2.5 and an Anti-Microbial coating which is formulated to capture harmful pollutants like PM2.5 as well as long-term control of microbial growth on the filter.

The dual-action filter deactivates bacteria and viruses, while capturing pollutants and particulate matter. Additionally, this advanced coating is free of heavy metals, nano-silver, and halogens, making it an exceptionally safe choice for ACs.



Anti-Corrosive Blue Fins

A specially designed Anti-Corrosive Blue Fins coating on both the evaporator coils in the indoor unit and the condenser coils in the outdoor unit enhances durability, particularly in humid conditions. This coating serves as a strong barrier against corrosion by not allowing the accumulation of moisture on metallic parts and significantly extending the lifespan of the AC.



Suitable for Humid or Coastal Areas



High Heat Exchange Efficiency and Better Cooling



Greater Durability



Super Anti-Rust Coating

The outdoor unit of an AC is vulnerable to corrosion leading to rust due to exposure to humidity, rain, extreme temperatures, and airborne pollutants. The formation of rust impacts an AC's efficiency by obstructing airflow and damaging critical components resulting in higher energy consumption, diminished cooling performance, and a shortened lifespan.

To prevent corrosion, Blue Star Air Conditioners come with durable outdoor units with a Super Anti-Rust Coating designed to perform efficiently even in adverse climatic conditions. This high quality coating keeps the galvanised metal protected and shields the outdoor unit from deterioration, thereby, boosting its durability.

Filter Clean Alert

Cleaning the AC filters is essential to ensure optimal performance, improve air quality, and maintain energy efficiency. Dirty filters can cause the AC to work harder, potentially leading to higher energy consumption and reduced cooling efficiency. After 300 hours of the AC's operation, the Filter Clean Alert triggers as a reminder to clean the filters. By cleaning your filters regularly, you ensure that your AC runs efficiently and continues to provide optimal performance.



Dual User Setting Preference

With multiple users of ACs at home, Blue Star's Dual User Setting Preference ensures two users can personalise and save their preferred settings. Users can select and save their mode, set temperature, fan speed and swing.



Personalised
"Saved" Settings
for Two Users



Instantly Sets the
Preferred Mode to
Enjoy Comfortable
Cooling



Preferred
Temperature,
Fan Speed, Mode,
and Swing settings

Quiet Performance

Blue Star's Inverter Split Air Conditioners are equipped with a specially designed acoustic jacket that effectively minimises noise and vibrations during outdoor operation. This feature contributes to quieter operations thereby offering a more comfortable user experience.



Without Jacket



With Jacket

Brushless DC Motors

Brushless DC Motors have become the preferred choice for a wide range of applications, particularly in motor control technology. In contrast to conventional motors, these operate on an electronic commutation system which enhances reliability and reduces operational noise even at high rotational speeds.

Images shown above are for visual representation only. Actual images may vary from model to model.

Powerful Features Of Blue Star Air Conditioners



Stabiliser-Free Operation

Auto Power Factor Correction (APFC) ensures Stabiliser-Free Operation by minimising voltage and current lag. Inverter ACs work smoothly between 145-285 volts, while fixed speed ACs function between 190-270 volts, offering reliable performance despite voltage fluctuations.



Dual Flap Louvres

Blue Star's Dual Flap Louvres provide uniform air distribution, enhancing cooling efficiency in large spaces. The dual flaps swing to create fine air currents, effectively circulating cool air to all corners, ensuring consistent cooling throughout the room.



Comfort Sleep

Comfort Sleep mode increases the set temperature by 1°C every hour over a predefined period to balance the decrease in our metabolism, ensuring undisturbed sleep without the need to adjust AC settings during the night.



Auto Restart with Memory

During power cuts, Blue Star Air Conditioners remember the last set mode and automatically resume operation with the same preset mode, ensuring convenience and ease of use.



High Density (HD) Dust Filter

The High Density Dust Filter prevents tiny dust particles from entering the indoor unit, ensuring that the circulated air remains clean and free of dust.



Inner Grooved Copper Tube

The specially grooved copper tubes enhance heat transfer efficiency, withstand high pressure, and deliver a powerful cooling performance.



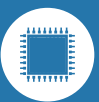
Self Diagnosis

Self Diagnosis, also known as Smart Detect Technology, alerts the user of a fault in the AC's operation, with an error code, thus ensuring quick resolution.



100% Copper

Blue Star Air Conditioners feature 100% copper tubes, offering superior heat transfer, enhanced corrosion resistance, and high-pressure durability, ensuring long-lasting performance and reliability.



PCB Metal Enclosure

A specially designed PCB Metal Enclosure shields the electrical components of the PCB circuit from any kind of heat damage or fire.



Humidity Control (Dry Mode)

This mode ensures reduction of excessive humidity within the room, so that one stays comfortable and cool.

THE NEW BENCHMARK IN COOLING ELEGANCE



ICONIA



Available in:
Inverter 5 Star & 3 Star - 1.5 TR
Midnight Silver



Anti-Virus
with HEPA Filter



Smart
Wi-Fi



AI
Pro+



Defrost &
Self Clean
Technology



5-in-1
Convertible



4-Way
Swing



Anti-Corrosive
Blue Fins



Energy
Management



Smart
Scheduler



Customised
Sleep

Flagship Range

LIFE TIME
Warranty
on Inverter
Compressor*

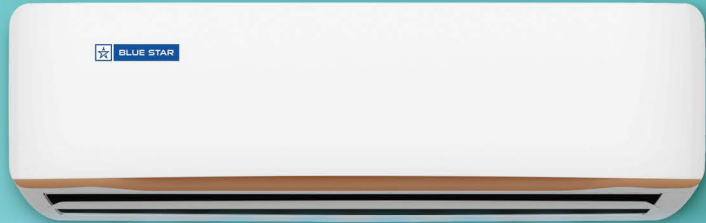
5 YEAR
Inverter
PCB
Warranty*

100%
Copper

R32
Eco-
Friendly
Refrigerant

56°C
Cools
even
at 56°C*

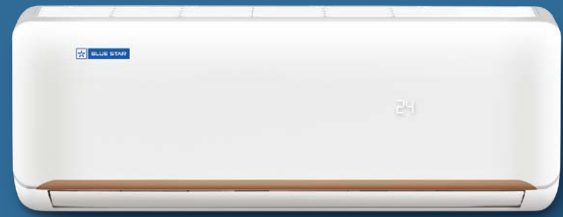
T&C Apply.



Please scan the QR code
for technical specifications.

Super Energy Efficient Q Series

Available in:
Inverter
5 Star-1/1.5 TR



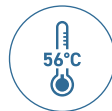
*6.25 ISEER for 1 TR and 5.85 ISEER for 1.5 TR.



High ISEER
6.25* & 5.85*



Smart
Wi-Fi



Cools even
at 56°C



AI
Pro+



DigiQ Octa
Sensors



iFeel



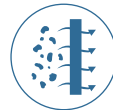
6-in-1
Convertible



4-Way
Swing



Precision
Cooling
Technology



PM2.5 &
Anti-Microbial
Filter



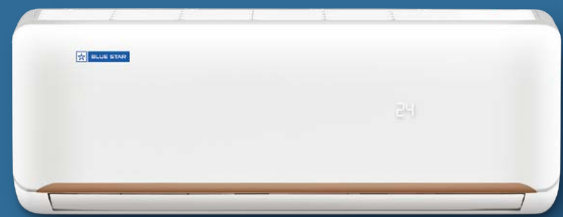
Anti-Corrosive
Blue Fins



Energy
Management

Anti-Virus Q Series

Available in:
Inverter
5 Star-1/1.5 TR



Anti-Virus
with HEPA
Filter



Works as an
Air Purifier



Smart
Wi-Fi



AI
Pro+



Defrost &
Self Clean
Technology



DigiQ Hepta
Sensors



5-in-1
Convertible



4-Way
Swing



Turbo
Cool



Customised
Sleep



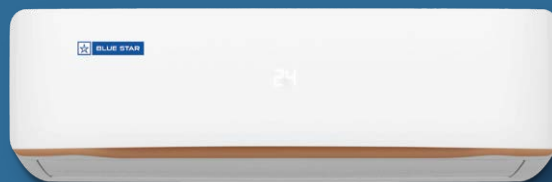
Anti-Corrosive
Blue Fins



Energy
Management

Heavy Duty G Series

Available in:
Fixed Speed
2 Star-2.2 TR



Powerful Air Throw
up to 55 Ft.



Cools even
at 56°C



50 Inch
Large IDU



Turbo
Cool



Wide Louvre
Movement



iFeel



Self
Diagnosis



4-Way
Swing



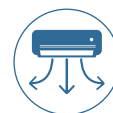
Precision
Cooling
Technology



PM2.5 Filter
with Activated
Carbon



Anti-Corrosive
Blue Fins



Wide
Coverage

Heavy Duty D Series

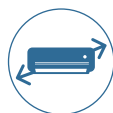
Available in:
Fixed Speed
2 Star-1.6 TR



Powerful Air
Throw up to 50 Ft.



Cools even
at 56°C



43 Inch
Large IDU



Turbo
Cool



Wide Louvre
Movement



iFeel



Self
Diagnosis



4-Way
Swing



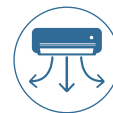
Precision
Cooling
Technology



PM2.5 Filter
with Activated
Carbon



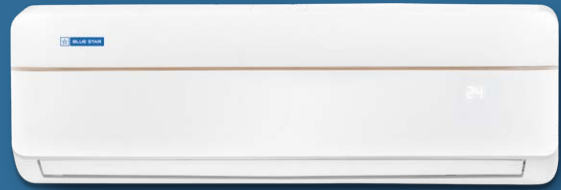
Nano
BluProtect
Technology



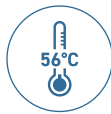
Wide
Coverage

Heavy Duty V Series

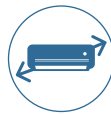
Available in:
Inverter
3 Star-1.7 TR



Powerful Air
Throw up to 45 Ft.



Cools even
at 56°C



39 Inch
Large IDU



Smart
Wi-Fi



DigiQ Octa
Sensors



AI
Pro+



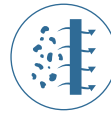
6-in-1
Convertible



4-Way
Swing



Precision
Cooling
Technology



PM2.5 &
Anti-Microbial
Filter



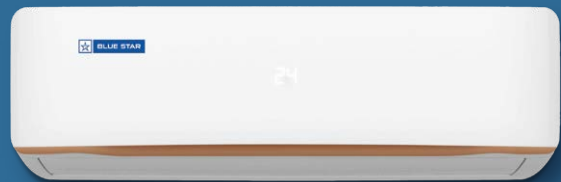
Nano
BluProtect
Technology



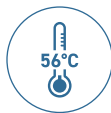
Energy
Management

Heavy Duty G Series

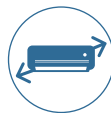
Available in:
Inverter
3 Star-2.2 TR



Powerful Air
Throw up to 55 Ft.



Cools even
at 56°C



50 Inch
Large IDU



Smart
Wi-Fi



DigiQ Octa
Sensors



AI
Pro+



6-in-1
Convertible



4-Way
Swing



Precision
Cooling
Technology



PM2.5 Filter
with Activated
Carbon



Anti-Corrosive
Blue Fins



Energy
Management

Hot & Cold D Series

Available in:
Inverter
3 Star-1.5/2 TR



Wide Operating
Range -15°C
to 52°C



Auto
Defrosting
Cycle



Smart
Wi-Fi



AI
Pro+



DigiQ Hepta
Sensors



Energy
Management



5-in-1
Convertible



4-Way
Swing



Turbo
Cool



PM2.5 Filter
with Activated
Carbon



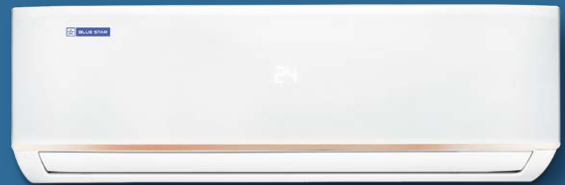
Nano
BluProtect
Technology



Anti-Corrosive
Blue Fins

Hot & Cold D Series

Available in:
Inverter
3 Star-1/1.5/2 TR



Wide Operating
Range -5°C
to 52°C



Auto
Defrosting
Cycle



Smart
Wi-Fi



AI
Pro+



DigiQ Hepta
Sensors



Energy
Management



5-in-1
Convertible



4-Way
Swing



Turbo
Cool



PM2.5 Filter
with Activated
Carbon



Nano
BluProtect
Technology



Anti-Corrosive
Blue Fins



Inverter Range

LIFE TIME
Warranty
on Inverter
Compressor*

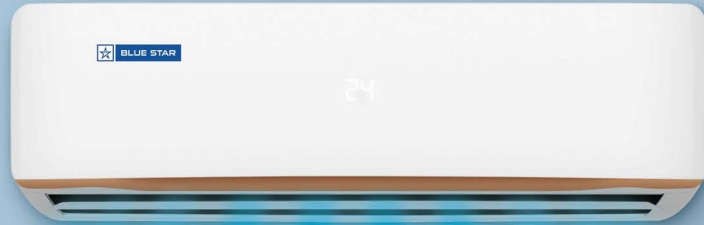
5 YEAR
Inverter
PCB
Warranty*

100%
Copper

R32
Eco-
Friendly
Refrigerant

54°C
Cools
even
at 54°C*

T&C Apply.

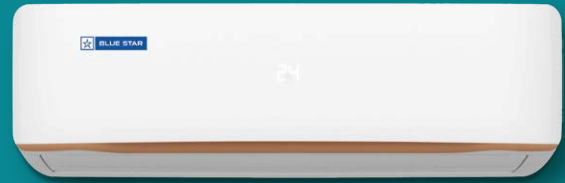


Please scan the QR code
for technical specifications.



G Series

Available in:
5 Star-1/1.5/2/2+ TR
3 Star-1/1.5/2/2+ TR



Also available in without kit.
Warranty & smart features may vary for those models.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep



PM2.5 &
Anti-Microbial
Filter



Anti-Corrosive
Blue Fins



Energy
Management



Smart
Wi-Fi



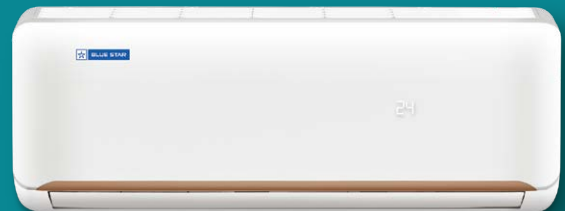
AI
Pro+



Defrost &
Self Clean
Technology

Q Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5/2/2+ TR



*Available in both 3 & 5 Star Smart models.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep*



PM2.5 &
Anti-Microbial
Filter



Anti-Corrosive
Blue Fins



Energy
Management*



Smart
Wi-Fi*



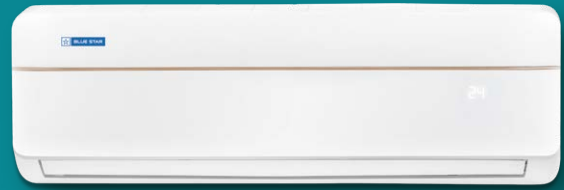
AI
Pro+*



Defrost &
Self Clean
Technology*

V Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5/2/2+ TR



*Available in both 3 & 5 Star Smart models.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep*



PM2.5 &
Anti-Microbial
Filter



Nano
BluProtect
Technology



Energy
Management*



Smart
Wi-Fi*



AI
Pro+*



Defrost &
Self Clean
Technology*

U Series

Available in:
5 Star-1/1.5/2/2+ TR
3 Star-1/1.5/2/2+ TR



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep



PM2.5 &
Anti-Microbial
Filter



Anti-Corrosive
Blue Fins



Energy
Management



Smart
Wi-Fi



AI
Pro+



Defrost &
Self Clean
Technology

D Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5/2/2+ TR



*Available in 5 Star model.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



AI
Pro



DigiQ Hepta
Sensors



Comfort
Sleep



Energy
Saver



Smart
Ready



Wide Louvre
Movement



Self
Diagnosis



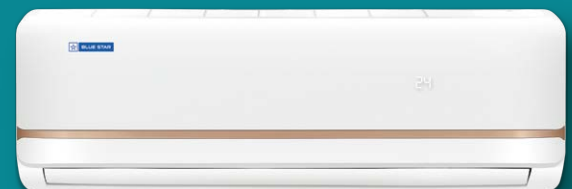
Dual User
Setting
Preference*



Defrost &
Self Clean
Technology*

T Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5/2/2+ TR



*Available in 5 Star model.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



AI
Pro



DigiQ Hepta
Sensors



Comfort
Sleep



Energy
Saver



Smart
Ready



Wide Louvre
Movement



Self
Diagnosis



Dual User
Setting
Preference*



Defrost &
Self Clean
Technology*

P Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5 TR



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



AI
Pro



DigiQ Hepta
Sensors



Comfort
Sleep



Energy
Saver



PM2.5
Filter



Wide Louvre
Movement



Self
Diagnosis



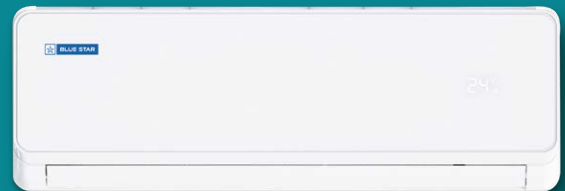
Nano
BluProtect
Technology



Anti-Corrosive
Blue Fins

E Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5/2 TR



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



AI
Pro



DigiQ Hepta
Sensors



Comfort
Sleep



Energy
Saver



PM2.5
Filter



Wide Louvre
Movement



Self
Diagnosis



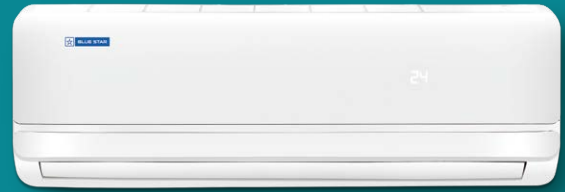
Nano
BluProtect
Technology



Anti-Corrosive
Blue Fins

B Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5/2/2+ TR



Available only without kit & warranty may vary for those models.



5-in-1
Convertible



Turbo
Cool



Humidity Control
(Dry Mode)



AI
Pro



DigiQ Hepta
Sensors



Comfort
Sleep



Energy
Saver



Smart
Ready



Wide Louvre
Movement



Self
Diagnosis



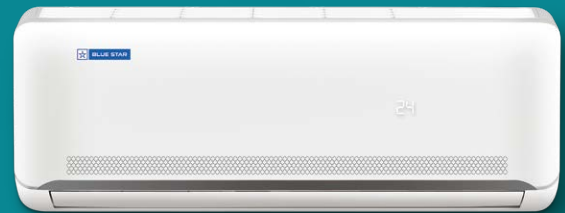
Super
Anti-Rust
Coating



Anti-Corrosive
Blue Fins

N Series

Available in:
5 Star-1/1.5 TR



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep



HEPA &
Anti-Microbial
Filter



Anti-Corrosive
Blue Fins



Energy
Management



Smart
Wi-Fi



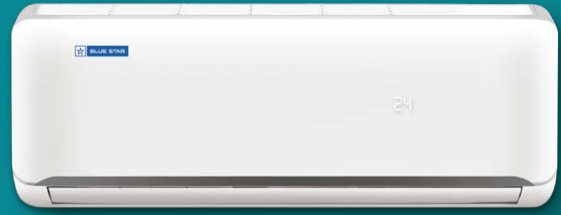
AI
Pro+



Defrost &
Self Clean
Technology

N Series

Available in:
3 Star-1/1.5 TR



*Available in Smart models.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep*



HEPA &
Anti-Microbial
Filter



Anti-Corrosive
Blue Fins



Energy
Management*



Smart
Wi-Fi*



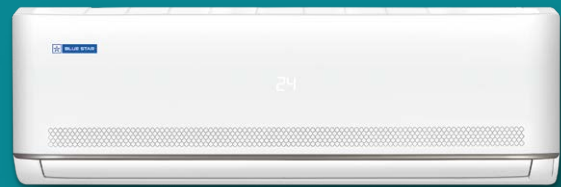
AI
Pro+*



Defrost &
Self Clean
Technology*

M Series

Available in:
3 Star-1/1.5 TR



*Available in Smart models.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



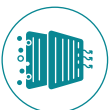
Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep*



HEPA &
Anti-Microbial
Filter



Anti-Corrosive
Blue Fins



Energy
Management*



Smart
Wi-Fi*



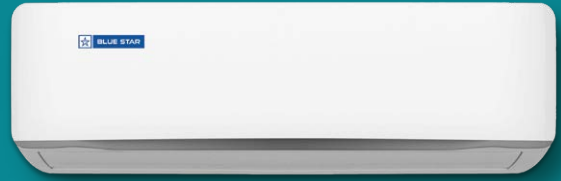
AI
Pro+*



Defrost &
Self Clean
Technology*

Z Series

Available in:
5 Star-1/1.5 TR
3 Star-1/1.5 TR



*Available in Smart models.



5-in-1
Convertible



Turbo
Cool



4-Way
Swing



Humidity Control
(Dry Mode)



DigiQ Hepta
Sensors



Customised
Sleep*



Wide Louvre
Movement



Anti-Corrosive
Blue Fins



Energy
Management*



Smart
Wi-Fi*



AI
Pro+*



Defrost &
Self Clean
Technology*



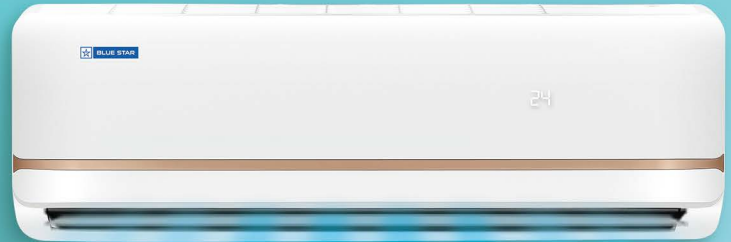
Fixed Speed Range

5 YEAR
Compressor
Warranty*

100%
Copper

R32
Eco-
Friendly
Refrigerant

T&C Apply.



Please scan the QR code
for technical specifications.

D Series

Available in:
2 Star-1/2 TR



High Cooling
Performance



Comfort
Sleep



Energy
Saver



Self
Diagnosis



Anti-Corrosive
Blue Fins



Turbo
Cool



Humidity Control
(Dry Mode)



Stabiliser-Free
Operation



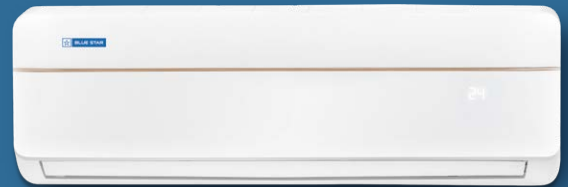
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Display



Auto Restart
with Memory

V Series

Available in:
2 Star-1.5 TR



High Cooling
Performance



Comfort
Sleep



Energy
Saver



Self
Diagnosis



Anti-Corrosive
Blue Fins



Turbo
Cool



Humidity Control
(Dry Mode)



Stabiliser-Free
Operation



Hidden
Display



Auto Restart
with Memory

T Series

Available in:
2 Star-1/1.5 TR



High Cooling
Performance



Comfort
Sleep



Energy
Saver



Self
Diagnosis



Anti-Corrosive
Blue Fins



Turbo
Cool



Humidity Control
(Dry Mode)



Stabiliser-Free
Operation



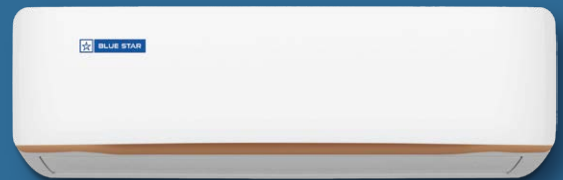
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Display



Auto Restart
with Memory

G Series

Available in:
2 Star-2+ TR



Also available in without kit & warranty may vary for those models.



High Cooling
Performance



Comfort
Sleep



Energy
Saver



Self
Diagnosis



Anti-Corrosive
Blue Fins



Turbo
Cool



Humidity Control
(Dry Mode)



Stabiliser-Free
Operation



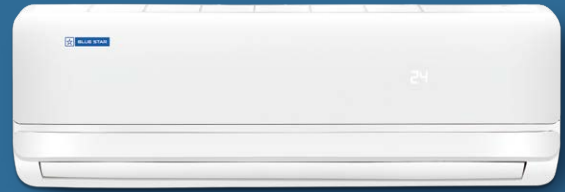
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Display



Auto Restart
with Memory

B Series

Available in:
2 Star-1/1.5 TR



Available only without kit & warranty may vary for those models.



High Cooling
Performance



Comfort
Sleep



Energy
Saver



Self
Diagnosis



Anti-Corrosive
Blue Fins



Turbo
Cool



Humidity Control
(Dry Mode)



Stabiliser-Free
Operation



Hidden
Display



Auto Restart
with Memory



Window Range

LIFE TIME
Warranty
on Inverter
Compressor*

5 YEAR
Warranty on
Fixed Speed
Compressor*

5 YEAR
Inverter
PCB
Warranty*

100%
Copper

R32
Eco-
Friendly
Refrigerant

T&C Apply.



Please scan the QR code
for technical specifications.

G Series

Available in:
Inverter
5 Star-1.5 TR
3 Star-1.5 TR



5-in-1
Convertible



Turbo
Cool



Energy
Saver



Humidity Control
(Dry Mode)



Comfort
Sleep



Self
Diagnosis



Auto Restart
with Memory



Stabiliser-Free
Operation



Anti-Corrosive
Blue Fins



Super Anti-Rust
Coating

L Series

Available in:
Inverter
5 Star-1.5 TR
3 Star-2 TR



5-in-1
Convertible



Turbo
Cool



Energy
Saver



Humidity Control
(Dry Mode)



Comfort
Sleep



Self
Diagnosis



Auto Restart
with Memory



Stabiliser-Free
Operation



Anti-Corrosive
Blue Fins



Super Anti-Rust
Coating

G Series

Available in:
Fixed Speed
3 Star-1.5 TR



High Cooling
Performance



Turbo
Cool



Energy
Saver



Humidity Control
(Dry Mode)



Comfort
Sleep



Self
Diagnosis



Auto Restart
with Memory



Stabiliser-Free
Operation



Anti-Corrosive
Blue Fins



Super Anti-Rust
Coating

L Series

Available in:
Fixed Speed
3 Star-1/2 TR
2 Star-0.8 TR*



*0.8 TR available in a different fascia.



High Cooling
Performance



Turbo
Cool



Energy
Saver



Humidity Control
(Dry Mode)



Comfort
Sleep



Super Anti-Rust
Coating



Auto Restart
with Memory



Stabiliser-Free
Operation



Anti-Corrosive
Blue Fins



Self
Diagnosis



100%
Copper

R32
Eco-Friendly
Refrigerant

Commercial Range



Please scan the QR code
for Technical Specifications

Cassette AC T Series

Available in:

Inverter
4 Star-1.5/2/3 TR
3 Star-1.5/2/3 TR
2 Star-4 TR

5 YEAR
Compressor
Warranty in
1.5 & 2 TR*

1 YEAR
Compressor
Warranty in
3 & 4 TR*



T&C Apply.

All models are Single Phase.



Inverter
Technology



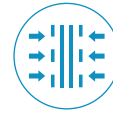
Super 360°
Airflow



Turbo
Cool



iFeel



Ultra-Slim
Design



Humidity Control
(Dry Mode)



Comfort
Sleep



Self
Diagnosis



Anti-Corrosive
Blue Fins



Auto Restart
with Memory

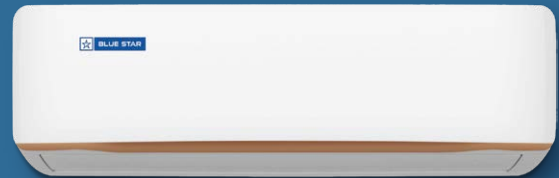
Mega Split AC G Series

Available in:

Inverter
3 Star-2.5/3 TR

5 YEAR
Compressor
Warranty

5 YEAR
PCB
Warranty



T&C Apply.

All models are Single Phase.



Inverter
Technology



5-in-1
Convertible



Turbo Cool



Wide Angle Powerful
Air Throw up to 55 Ft.



DigiQ Hepta
Sensors



Self Diagnosis



Wide Louvre
Movement



Energy
Saver



Anti-Corrosive
Blue Fins



Auto Restart
with Memory

Verticoool AC A Series

Available in:
Inverter
3 Star-2/3/4 TR

5 YEAR
Compressor
Warranty
in 2 TR*

1 YEAR
Compressor
Warranty in
3 & 4 TR*



T&C Apply.

All models are Single Phase.



High Cooling
Performance



Wide Angle
Powerful Airflow



Inverter
Technology



Turbo
Cool



Self
Diagnosis



Humidity Control
(Dry Mode)



Comfort
Sleep



Stabiliser-Free
Operation

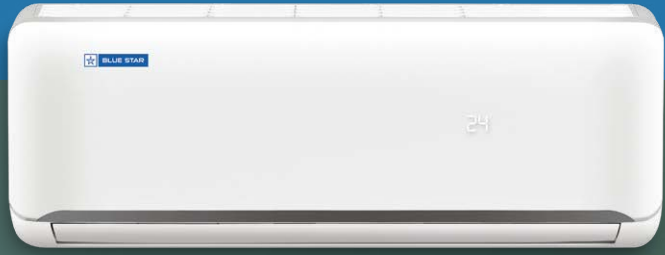


Anti-Corrosive
Blue Fins



Auto Restart
with Memory







Scan QR Code for Blue Star Customer Care Mobile App. Available on App Store & Google Play.



SMS "SERVICE" or "COOL" to 57575.



Scan QR Code to reach out on WhatsApp and 24x7 Customer Care on (+91) 89 76 781177.



To know more about Blue Star, visit www.bluestarindia.com, or email us at coolingsolutions@bluestarindia.com

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Blue Star products comply with RoHS regulations as per E-Waste (Management & Handling) Rules, 2016. For disposal of E-Waste, kindly visit our website www.bluestarindia.com or call our customer care on (+91) 89 7678 1177.